

- What is this video about and why am I making it ?  
(why do we care about stories, film etc.  
i'm going into college as a film major, so its relevant to me)

- Why choose the subject material I did ?  
(It's personally close to me and I'm very familiar with it)

- Answer the question: why do we care about stories?

So this is sort of cheating, but the question is pretty much a trick question:

we get enjoyment out of stories in tons of different ways, there's no true way to enjoy media

That's not to say there aren't defined angles to critique stories from; just as it would be dismissive to say simply watching a show or movie for fun and not looking deeper into it is lazy, saying that critically analyzing it from a standpoint of literary themes and writing is sucking the fun out of a show is equally dismissive.

What I'm trying to say is that as there is no correct way to consume a piece of art, there is no incorrect way to consume a piece of art either.

This is starting to get into art philosophy and stuff like that's getting us back to the main point.

In fact, that kind of is the main point. finding a focused point between a creator and the audience. you want something to pull your audience in, something interesting to come back for, and a clear identity.

to point out some basics:

Breaking Bad is dramatic and serious, with heavy themes of death, pride, and self-control,

The Dark Knight is about duality, loss, and human nature, and is well, dark

and coming back to our primary example here: madoka magica is about the worth of one's own life.

These are the foremost ideas the creators wanted to portray, and those are the things that people find memorable. From my perspective, then, a piece of art could be considered creatively successful if those sentiments reach the audience.

- That being the answer to the primary question, in how somebody could manage creative integrity while also allowing for an audience to enjoy it. It's about properly conveying the themes and emotions before anything else to me. I also think that you could find some level of truth to that in music or written literature too, but that's not necessarily what this video is about. we're already covering a lot of ground with such a question so I don't want to get so ambitious that I risk getting super inaccurate.